

*Bette Love

ILLUSTRATIONS

WEDDING BROCHURE



For the Bold, the Beautiful,
and the Blissfully Weird





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MY OFFER

WEDDING ILLUSTRATIONS

Hi.

Rachel here the creator of Bette Love and I wanted to quickly use this opportunity to introduce myself and my wedding packages.

I offer 3 main packages, which I go into detail about on the following pages, and whilst my illustrations are done in a fashion style, I'm proud to say that I don't follow the fashion ethos, of slimming everyone down to fit the fashion mode. I'm a strong believer that fashion and style does not have a body type, and I like to show that regardless of our shapes, we do all look beautiful.

I'm particularly drawn to illustrating quirkier couples, who do their wedding their way and express their personality in their day rather than following the traditions. I am fully inclusive and am driven by my couples as to what pronouns or terms they wish to use. As such I use a mixture of 'Nearly Weds', 'Bride', 'Groom', and 'Happy Couple' across my material.

Rachel x

PACKAGES AT A GLANCE

PACKAGES

ABSOLUTE BEGINNERS

This package is all about you 2 lovebirds. A studio portrait created from your favourite snaps of the day.

1 A3 SIZE (11.5 X 6.5")

£ 2 6 0

KOOKS

This package includes all the above, but along with 4 smaller A4 studio illustrations of your chosen VIP's.

£ 5 5 0

HEROES

Bring a touch of wow to your big day, with me there in person, sketching all your VIP's live.

After the event I will create a special A3 sized portrait of you two lovebirds to crown it all off.

INDIVIDUAL PROPOSAL
WRITTEN FOR EACH
COUPLE



E: Rachel@bettelove.com

[Book a call with me](#)

ABSOLUTE BEGINNERS

This package is all about the 2 lovebirds. A studio portrait created from favourite snaps of the day. Or maybe an illustration as a gift for your partner, friends or family.

This is created after the wedding, as an extra piece of excitement to compliment the wedding photo's.

Size of package is 1 A3 size (11.5 X 6.5")

Investment: £260 inc p&p

Am happy to discuss doing a smaller artwork at a lower investment.

Past examples



Order process for Absolute Beginners

- Informal chat with me and the happy couple to find out your requirements.
- I'll send a proposal of all we agreed.
- 25% deposit will be required upon signed agreement.
- You send on photo's via email for me to work from. I'll start creating their special illustration.
- I'm happy to share with the you as I create to ensure their happiness.
- Upon completion and sign off from you, full payment is required.
- I will then send the artwork, ensuring the couple have all the delivery details.
- Once delivered I delete your photo's and only share on Social Media with your permission.



KOOKS

This package includes all the above, along with 4 smaller A4 studio illustrations of your chosen VIP's.

This is created after the wedding, as an extra piece of excitement to compliment the wedding photo's. Ideal to send as thank you gifts.

**Size of package is 1 A3 size (11.5 X 6.5")
plus 4 A4 sized (8" x 11.5")
Investment: £550 inc p&p**

Am happy to discuss doing a smaller artwork at a lower investment.

Order process for Kooks

- Informal chat with me and the happy couple to find out your requirements.
- I'll send a proposal of all we agreed.
- 25% deposit will be required upon signed agreement.
- You send on photo's via email for me to work from. I'll start creating your special illustration.
- I'm happy to share with the you as I create to ensure their happiness.
- Upon completion and sign off from you, full payment is required.
- I will then send the artwork, ensuring you have all the delivery details.
- Once delivered I delete your photo's and only share on Social Media with your permission.



HEROES



Bring a touch of wow to your big day, with me there in person, sketching all your VIP's live.

This works well as guest entertainment, and doubles up as wedding favours.

Example investment: Minimum of 2 hours booked max hours 6, at £225 per hour. Plus any travel or hotel costs that may be required. Bespoke offer created for each couple.

Your investment gets you:

4 - 6 illustrations per hour for your guests to take home, in a clear presentation bag.

1 portrait of the happy couple completed in my studio after your wedding, if booked for longer than 3 hours.

Am happy to finish off to a maximum of 6 guest illustrations in my studio, for those who missed out, if booked for more than 3 hours.

Order process for Heroes

- Informal chat with me to find out your requirements.
- I'll send a proposal of all we agreed.
- Up to 50% deposit may be required upon signed agreement, to secure your date, to allow me to purchase materials and book any travel or accomodation that may be required.
- Full payment will be required 1 month before the date.
- I turn up and draw, and if I run a little over I won't charge you extra.
- All I need on the day is table and chair in a well lit area.
- Guest portraits are all A5 sized and given in a clear bag.
- Any studio portraits will be sent to you within 1 month after your wedding.



TESTIMONIALS

THE THINGS THEY SAY



Diana

As a mature curvy bride, I seldom come across images that resonate with me, therefore receiving this from my wife was a truly touching gift! every time I walk by it in my home it brings a smile to my face.



Uri and Maya

Having an Autumn wedding we knew we were taking a risk with the weather, and as such we never got a photo of us by our floral arch, so thank you for creating this for us. I'm also really impressed on the details on my DM's they are my trademark, so that extra touch was appreciated.



Roberta

I was completely surprised when my husband gave it to me, I was so moved that I cried. Thank you for creating my tattoo with such attention to detail, just has my husband wanted. It holds a special meaning for us, and it truly reflects my vintage loving queen persona.

FAQS

DO YOU OFFER REFUNDS ON DEPOSITS?

Yes, if refund is requested within 7 days of deposit payment.

IS THERE WIGGLE ROOM ON PRICES?

Yes, which is why I like to create an individual proposal for each couple, especially for 'Heroes'.

The packages 'Absolute Beginners' and Kooks' are there as a guide which you can book as they are or we can agree on something better suited to you.

CAN I RETURN A COMMISSION?

No, due to the bespoke nature of commissions, I can not offer you a full refund or a return, but will happily make any adjustments you require.

I prefer to keep customers informed at each step to ensure your happiness.

CAN I PAY IN INSTALMENTS?

No. For commissions, (Absolute Beginners and Kooks) 25% is required upon proposal agreement. Up to 50% may be required for live event illustrations (Heroes).

WHAT FRAMING OPTIONS ARE AVAILABLE?

To keep costs down, I do not offer framing options.

I do recommend framing behind glass once purchased to preserve the piece, in a frame of your choice.

HOW LONG DOES IT TAKE TO COMPLETE A COMMISSION?

This is dependent upon my bookings at the time of request.

I will inform you of waiting times during our initial chats about your requirements.

DO YOU OFFER INSTALLATION ADVICE?

No, as they are all created on watercolour paper, they are easy to frame and install yourself - this helps me to keep costs down.

DO YOU SHIP INTERNATIONALLY?

Yes, and shipping is included in your price, either within your bespoke offer or one of my packages.

I'M WORRIED ABOUT PAINT SPILLS AT MY VENUE.

When live illustrating, I bring watercolour pencils and a barrel brush, so there is no chance of nasty spills or paint getting somewhere it shouldn't.

I am fully insured up to £10m PPL and £5m PI should anything go wrong.



MY STORY

Hey, I'm Rachel, founder of Bette Love, and a fashion and music addict.

After many years living in London and Spain, I return home to Kent and went to Art School, where I studied Fashion Design. I then spent many years in Fashion and really saw the ugly side of the industry, so in 2020 I rebranded Bette Love as an illustration company with the plan of being part of the fashion solution rather than the problem.

Within my first year, I exhibited my work at Bluewater shopping centre, and have since exhibited with Nucleus Arts, Kent and Tebbs Gallery, London.

I create my art from my home studio, and also work as part of a Trade Union where I support Equality and Inclusion, a subject I am proud to champion.

I hope you find something here you love, if not please get in touch with me to see if I can help. My one hope is that you feel seen in my art, and that it may form a small part of your beautiful home.

Love Rachel x

“Say yes to art that reflects your values, not outdated traditions. Let me tell your story”

Contact me

TO GET STARTED



Rachel (Bette Love)

Book a call with me

Email me: Rachel@bettelove.com



@bette_love_illustrations